

## THE RENEWED UBBINK

The trusted, forward thinking  
and acting partner to lean on



ubbink

Build smart.





## TO A NEW WORLD

### Shifting focus.

These are exciting times. Our world is changing rapidly. The population continues to grow and our work is undergoing profound changes. We put theories of sustainable living into practice while using state of the art technology and driving change in building solutions. Our focus on business is changing from delivering high quality products to delivering total solutions and services.



## OUR NEW ROLE

*"We believe smart solutions will be the most important added value in construction technology in the next decade."*

The role of building professionals is crucial. They are the designers of our changing world. Without them, there will be no change.

Whether you are an installer, consultant, prescriber or roofer, all eyes are on installation and building professionals to realize sustainable homes. Together we will have to raise the efficiency of the total construction chain. This urges Ubbink to keep up with technology and respond to changing building regulations, driven by developments like energy efficiency measures.

With the construction process digitising more and more, design and installation routines have to be reviewed. Availability of qualified personnel is becoming scarce; this calls for a different approach to meet installation challenges.





## OUR TRANSFORMATION INTO THE FUTURE

In the 125 years of our manufacturing existence, we have successfully adapted to ever-changing market conditions to keep offering tangible standard and tailor-made solutions and become a demand-driven partner that unburdens professionals.

Staying ahead of the game in exciting and challenging markets is key for warranting a prosperous future. In addition to our advanced product range, building professionals can connect with Ubbink for everything required to solve the day-to-day complex challenges.

We want to support you and do it together. When pressed for time, knowledge and reliability, we are **your trusted, forward thinking and acting partner to lean on.**





## WE WANT TO TAKE RESPONSIBILITY

Sustainability is the credo. More than ever, new technologies and integrated solutions are necessary to ensure energy is used responsibly and the use of fossil fuels is reduced.

**We make conscious choices.**

We engage to corporate social responsibility and want to contribute positively in the fields of society, economy and environment. All our companies act with different programs in these attention fields.

**We are proud and diverse.**

We are highly committed to continuous improvements and we work on achieving results. That makes us feel proud. We work in multi-cultural and diverse teams and we fully want to use the potential of our collective talents.

**Efficient solutions are key.**

Everything we create is about safe and energy-efficient heating solutions, comfortable and efficient ventilation and the protection of the building construction. We want to make indoor spaces better places.

**Ubbink is aiming to become a circular brand.**

We take measures and constantly tune our activities in the purchase, manufacturing and (re)use of materials, waste elimination programs, the transport of our products and the energy consumption at our plants and offices. Our business processes and product designs are geared towards the re-use of materials. Becoming a circular brand is one of our priorities.





## A CALL FOR INTELLIGENT SIMPLICITY

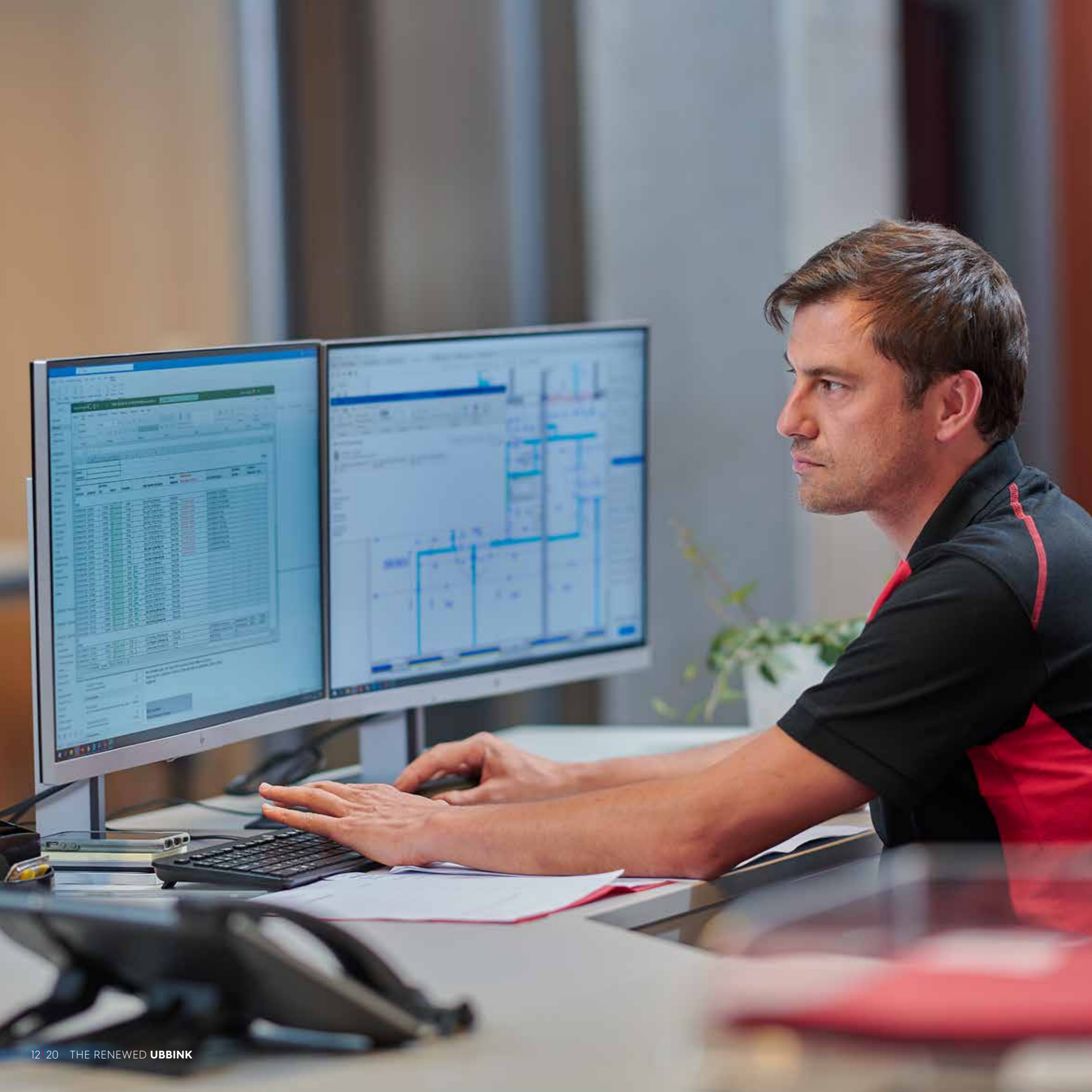
*“Ubbink wants to ensure an outstanding convenience and experience. Our products need to be easy to understand, install, use and find for everyone.”*

Ubbink has been a leader in the industry since its inception. Ubbink adds value by offering practical and targeted total solutions while avoiding waste at the same time. There is a benefit for everything and everyone: the professional in building technology, the end user, our living environment, and our planet.

Ubbink has embraced Lean Manufacturing. It's in the organisation's DNA. Everything Ubbink develops and manufactures, is focussed on intelligent simplicity. This drives us to think in solutions, education, and enhanced product availability to deliver a total positive experience.

We are Ubbink. Build smart.





# SMART SOLUTIONS FOR COMPLEX CHALLENGES

*"The products and services we develop and manufacture include a complete range of energy, ventilation and building solutions."*

We believe that we contribute to sustainable improvement of buildings. We develop our products for three important product groups: Energy, Ventilation and Building.

And while we undisputedly deliver high quality, innovative and reliable products, we support you beyond products with clever services.

We help you with deciding what solutions to use, we assist with complex calculations and make sure that everyone knows how to implement our solutions correctly. We provide clear onsite and online instructions and take care of proper education.

  
ENERGY

  
VENTILATION

  
BUILDING





## REJUVENATING THE BRAND REVITALISING THE LOGO

Our logo is the most forceful component of our visual identity. In our long history, our visual identity has changed to adapt to its time. We have revitalized the logo for a new episode and according to new standards.

Our new visual identity breathes modernity and

responds to our ambitions in a strong digitized and online world.

The aesthetics, distinctiveness and familiarity have been preserved to stay connected with our customers. We call it an evolution, not a revolution.





# FACTS & FIGURES



Ubbink, founded in 1896, is part of the Ubbink Centrotherm Group and together with its sister companies Centrotherm, IVT and Sonnenstromfabrik it is the Gas Flue

Systems division of Centrotec SE; a global organisation that has specialized in energy-efficient technology for buildings and is represented in over 50 countries.



## Offices and plants around the globe.

Ubbink has subsidiaries in The Netherlands, Belgium, France and United Kingdom and a distributor network covering Europe, Russia, the America's, Australia and New Zealand.

The Ubbink Centrotherm Group plants are located in The Netherlands, Germany, the United States of America and China.



**700**  
people



**4**  
factories



**8**  
subsidiaries



**3**  
continents



## Our people.

Always raising the bar. Whether it's developing new solutions, rolling up the sleeves in the factory, delivering your products in time or answering your urgent questions. We at Ubbink are always ready for you. Our people are the personification of the Ubbink brand: smart and ready for the future.

BUILD SMART.

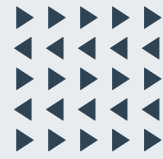
**We are Ubbink**

Frontrunners at heart, we don't sit back. We act, explore, create and collaborate every day to create the future of energy efficiency, healthy indoor climates and building protection. We are creative thinkers with an entrepreneurial mindset, focused on delivering smart products and services that you can rely on. We are solution focused, open minded and self-critical, keeping all of us one step ahead.

**We build smart.**



ENERGY



VENTILATION



BUILDING

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